



adeco

• THIS IS WHO  
WE ARE  
COMPANY PROFILE

PRODUCTION OF ENGINE AND INDUSTRIAL OILS  
AND SPECIAL FLUIDS



adeco



- BEFORE

IN 1991, THE COMPANY WAS  
FOUNDED UNDER THE  
NAME MP ADEKO



● TODAY



# ORGANIZATION





# OUR DEVELOPMENT PATH

1993. – started the production of antifreeze

2003. – ADECO launched its own oil blending

2013. - signed contract for the production of the AdBlue® BlueBasic™

2019.- certificate by VDA for the licensed production of the AdBlue®

2025.- ADECO solar power plant

2007. – start of distribution of BASF AdBlue®

2017. –Contract with BASF SE about distribution and Co-branding of antifreeze Frizantin G40; G48; G30

2022. New distribution center

2025.- Sale of all business operations for product AdBlue® to company GreenChem Holding B.V.

2000. – start of sales motor and transmission oils

2012. – new ADECO headquarters

## THE MOST IMPORTANT FACTS



About 60 employees  
35% with university  
education



ADECO laboratory



Monitoring of new  
trends



Cooperation with  
world leaders in the  
oil and petrochemical  
industry



ADECO places its  
products in over 30  
countries around the  
world



Constant sales growth in  
domestic market

# QUALITY POLICY

From the control  
of input raw materials  
to the control  
of the final product







**MISSION** - being recognized as a leader in innovation and product

creator of the future is our mission. Together with our employees and suppliers, we want to emphasize the most innovative technologies and modern scientific trends in the production process. We want to continuously understand and meet the needs of our customers with our hard work and initiative. This way, through our work, together with our customers, suppliers and employees, we want to spread awareness about the protection of the environment of our planet and the preservation of our health, as well as to be one step ahead with innovation, expertise and quality, satisfied in our business.

**VISION** - as a company that has been successfully producing and selling petroleum products for more than 30 years, we want to maintain our strength and stability and further develop our brand, constantly improve our knowledge, and continue to grow in markets around the world. We want to provide our clients with top quality products, which will bring them personal, local and global well-being.

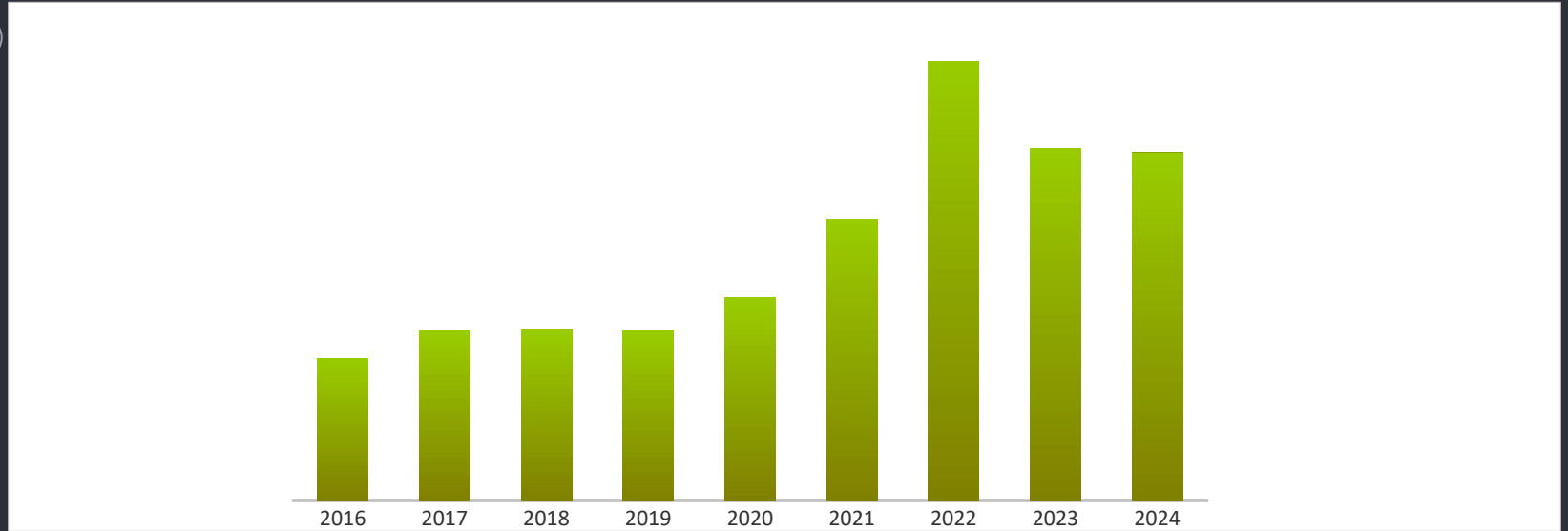


- WHY ADECO ?

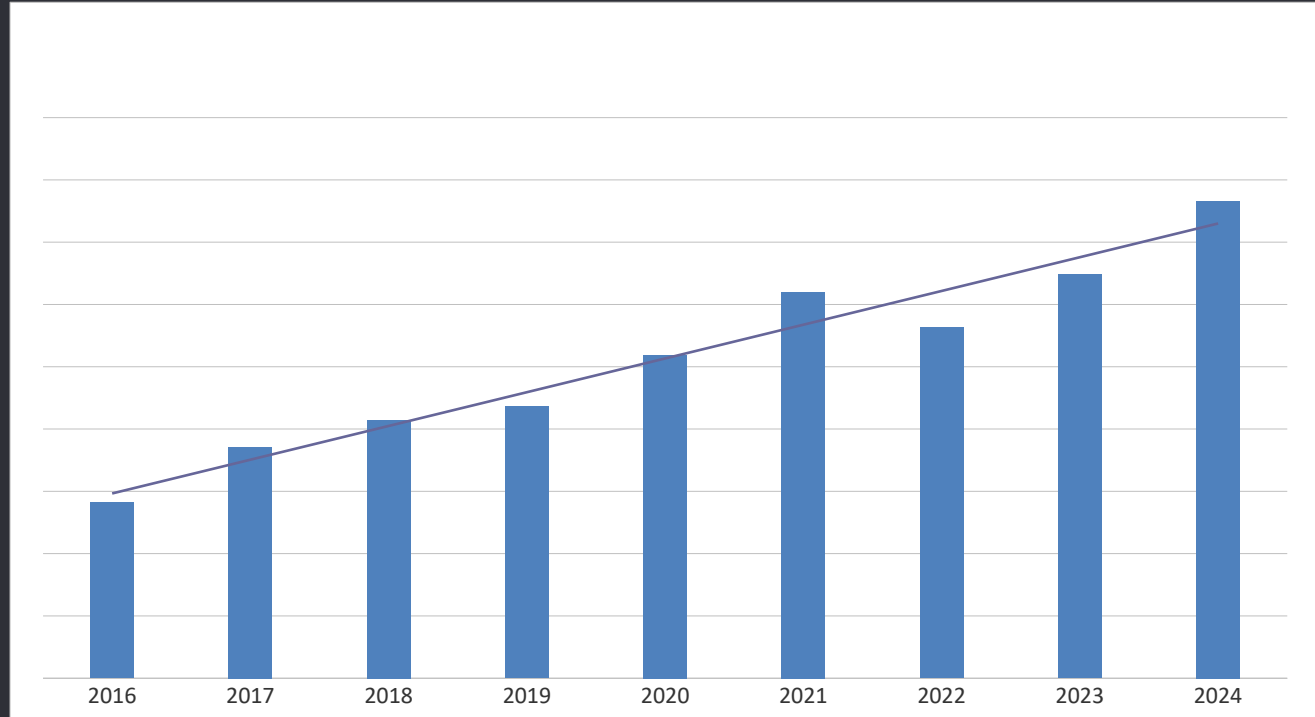


**Product quality and customer satisfaction** in the first place. We realize our **ideas**. We are perfecting our **knowledge**. A **team of experts** to support the application of lubricants. We use **the best raw materials and additives**. **Constant development**, from year to year ...

- RESULTS – TOTAL INCOME (2016 – 2024)



- RESULTS – PRODUCTION (2016 – 2024)





**ADECO IN THE WORLD**  
export to over 30 countries



# FAIRS

- Automechanika Frankfurt 2016
- Automechanika Shanghai 2017
- Automechanika Dubai 2017
- Automechanika Frankfurt 2018
- Automechanika Dubai 2018
- Automechanika Istanbul 2019
- EQUIP AUTO ALGERIA 2020
- Automechanika Frankfurt 2022
- Automechanika Istanbul 2023
- Automechanika Frankfurt 2024
- Automechanika Dubai 2024



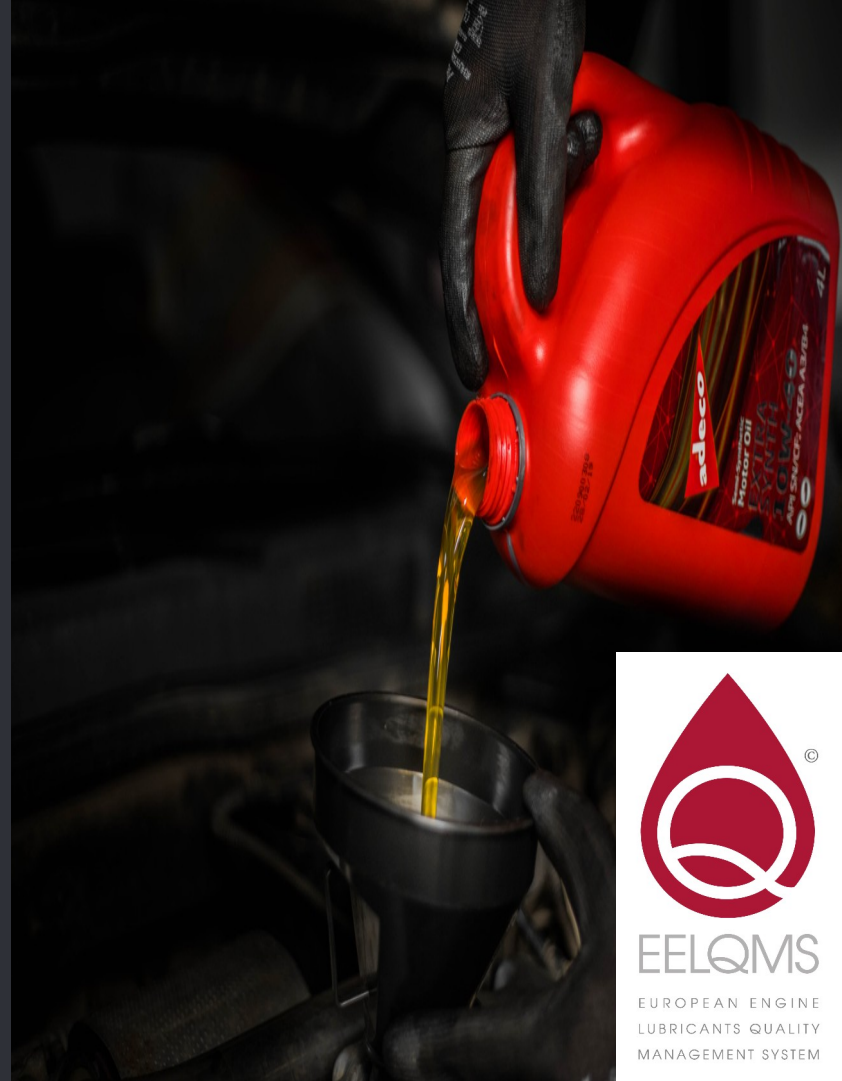
# PRODUCTS

- Motor oils
- Transmission oils and liquids
- Oils for agricultural and construction machinery
- Industrial oils and fluids
- Metalworking fluids
- Lubricating greases
- Special fluids (coolants, windshield washer fluids, brake fluids, special cleaners, etc.)
- Aerosol products - sprays
- Fuel additives



# MOTOR OILS

- ▶ Synthetics
  - ▶ Semi - Synthetics
  - ▶ Minerals
- 
- ▶ Approvals of the world's most famous engine manufacturers
  - ▶ Quality in line with the European Engine Lubricants Quality Management System (EELQMS)



EELQMS

EUROPEAN ENGINE  
LUBRICANTS QUALITY  
MANAGEMENT SYSTEM

# COOLANTS

- ▶ Traditional (IAT)
- ▶ Hybrid (HOAT)
- ▶ Organic (OAT)
- ▶ Enhanced organic (SOAT)

FRIZANTIN<sup>®</sup>







**adeco**

# POWER IN EVERY DROP

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